## 'This beat is fire'

#### The New Music Information Seeking Behaviour of Popular Music Studies Students

#### Presented by: Jasmine Darlington-Rielly

IAML (Australia) Conference 2019

Beyond the Beat:

Taking music libraries to our users

Melbourne, Victoria, Australia

2-4 October 2019

@jasminedr

# Why focus on discovering how 'Popular music studies students' find new music?

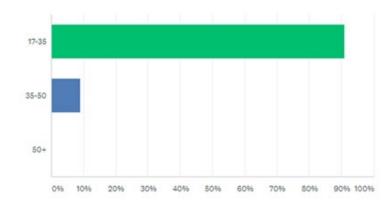
### Part 1: Literature Review



# Part 2: Primary Data Collection

#### What is your age?

Answered: 11 Skipped: 0



ANSWER CHOICES	<ul> <li>RESPONSES</li> </ul>	*
✓ 17-35	90.91%	10
✓ 35-50	9.09%	1
✓ 50+	0.00%	0
TOTAL		11

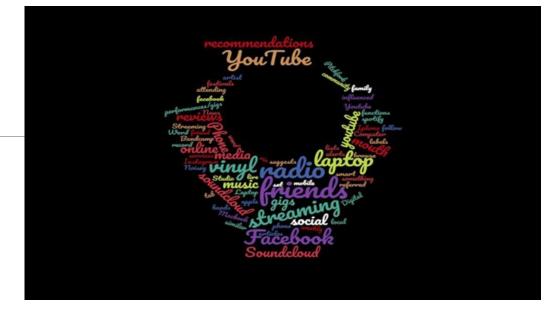


Figure 1. a Mind map of the strategies, online applications, formats and devices students use for discovering new music within their everyday lives.

## **Information Seeking Tools**









