



# Music in the time of COVID

Online performances and the  
copyright implications

# Streaming Music Online

With COVID preventing live, in person performances, many ensembles looked online as a way to stay in touch with their audiences and keep music alive.

This took various formats:

- Live online streaming, footage only available at time of stream
- Live online streaming, footage then kept online after the event
- Pre-recorded concert footage streamed at a set time and not kept online
- Pre-recorded concert footage placed online for a set time period (1 week, 3 months)
- Pre-recorded concert footage placed online and kept up in perpetuity
- Pre-recorded music played with non-performance footage

# Copyright implications

The main elements to consider when creating online content are:

- Will this be streamed live or pre-recorded?
- For how long will it be online?
- What are the visuals accompanying the music?
- Where will the content be hosted?
- Do you own the sound recording?
- Are you charging people to view your content?

# What kind of license do I need?

- Streaming a concert performance live online with no dramatic elements, where no recording is kept after the event
  - do not need a synchronisation license and can be licensed by APRA AMCOS
- Anything pre-recorded needs both a synchronisation license from the publisher and a communication license from APRA AMCOS

# Tips and Tricks!

- Geo-blocking
- Budget in advance
- Fees reflect use
- Publisher help



# COVID escape

Whilst many Australian ensembles have found creative ways to engage online, my personal favourite has been the TSO Daily Dose video series that ran throughout 2020

[YouTube Playlist](#)

